

Digital Identity 3.0

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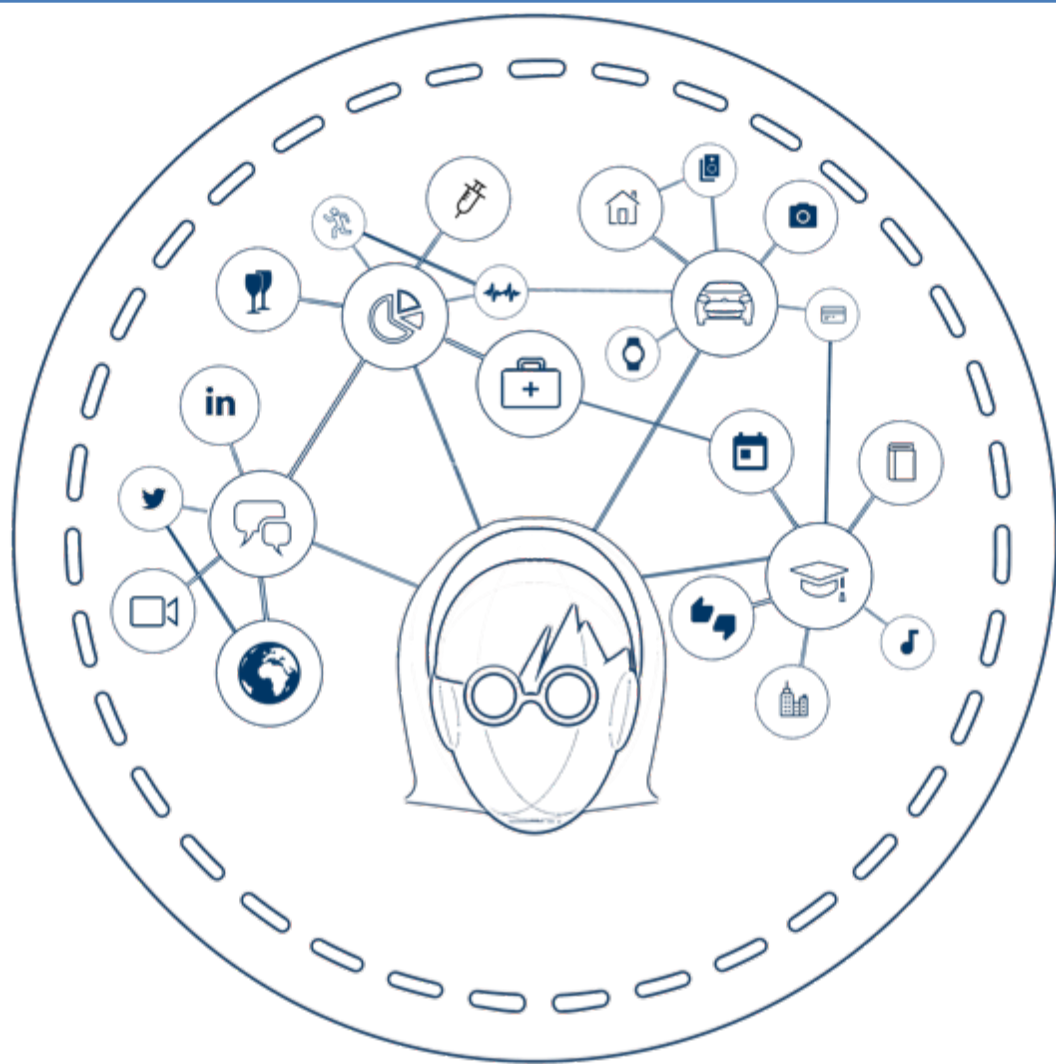




Economy of Corporations



Economy of People

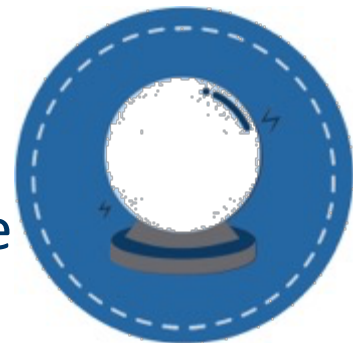




1. Consumer empowered



2. Learning



3. Proactive



4. Open



5. Connected



Consumer empowered



People in control

Bring your own data

Own terms and conditions

Learning



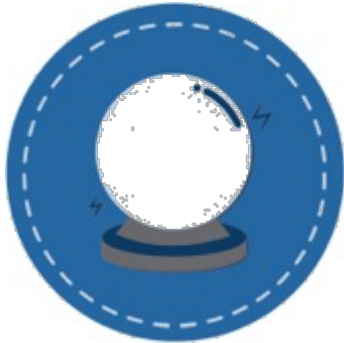
Automate
Integrate
Predict



Personalise



Proactive



Solution before the need
Corporations come to you

Open



Independent
Users specify data
Users do what they want

Connected



Bring your own network
Connect to others like me
Connect to others I need



Reactive CRM



Proactive VRM

Where to next?



Start small
Collaborate
Listen to consumers

